

File
February 20, 1961

fashion calendar 1961

21st YEAR • A WEEKLY PUBLICATION

JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, FEBRUARY 17, 1961</u>			
Thursday Feb. 16 9:30 A.M. Coffee	PRESS PREVIEW OF SPRING SHOES Preview for press of Spring shoe collection at opening of new salon. By invitation. Publicity: Gloria Geis, MU. 5-2300.	ARNOLD CONSTABLE	STREET FLOOR
Thursday Feb. 16 12:30 P.M. Luncheon	COATS AND SUITS AT LUNCHEON SHOW Showing of Spring fashions, available at Lord & Taylor. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	HARRY FRECHTEL	HOTEL PLAZA PERSIAN ROOM
Thursday Feb. 16 1:15 P.M.	OPENING OF SUMMER COLLECTION Showings Thurs., Feb. 16 at 1:15 and 4:00 P.M. Thereafter Feb. 17, 21, 23 at 1:15 P.M. By invitation. Contact: Kay McGowan, LO. 5-6453. Publicity: Martial & Co., TE. 8-6270.	OLEG CASSINI, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Feb. 16 4:00 P.M.- 6:00 P.M. Cocktails	PRESS PREVIEW: SWEATERS & KNITS BY GIVENCHY Talbot Knitting Mills will present their Fall collection of Givenchy sweaters and a new group of knit dresses, suits and coats. Show at 4:30. By invitation. Publicity: Ruth Hammer Assoc., 2 W. 59 St., EL. 5-7872.	TALBOTT KNITTING MILLS (1407 BROADWAY)	SHERATON EAST HOTEL TRIANON ROOM
Beginning Thursday Feb. 16	SUMMER COLLECTION OF SUITS AND COATS Continuous showings of Jack Sarnoff's specially priced collection of suits and coats, designed by Molly, featuring silks and cotton ottomans. Contact: PE. 6-7121.	JACK SARNOFF, INC.	512 SEVENTH AVENUE SHOWROOM - 38TH FLOOR
Thursday Feb. 16	SHOWING OF COTTON DRESSES & SEPARATES New collections of dresses and separates. Contact: WI. 7-6122.	STRACCI OF MIAMI; TAPERMATES	ELLEN LOCKWOOD 1410 B'WAY - 10TH FL.
Thursday Feb. 16	SUMMER COLLECTION FROM CALIFORNIA Showing of Spring and Summer couture collection by Werle, daily for 2 weeks. By appointment. Contact: Jose Fernandez, EL. 5-2600.	WERLE ORIGINALS	SAVOY-HILTON HOTEL
Feb. 17	BERGDORF GOODMAN RELEASE DATE--Carven & Virginie of Paris.(Preview, Feb. 15)		
Friday Feb. 17 9:00 A.M. and 12:00 Noon	SPORTSWEAR FASHIONS: BREAKFAST & LUNCHEON "American Sportswear, 1961." Speaker: Vincent Draddy of David Crystal. Co-chairmen: Jo Ahern Zill; Betty Dorso. <u>Breakfast</u> : \$6.00, members; \$10.00 guests. <u>Luncheon</u> : \$10.00, members; \$15.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM

THURSDAY, FEB. 16	TUESDAY, FEB. 21	THURSDAY, FEB. 23	CONTINUOUS
9:30 Cameo Evening; Five Thirty P.M. Harold Levine Nathan & Strong Modern Couture			Mary Black Of London Cabana "Clothes For You" Douglas & Carmona Leslie Fay Heiser Sportswear "Ingenué" Fashions Junior Accent Dan Keller
10:00 Adele Simpson	Adele Simpson	Adele Simpson	
10:30 Rudolf Seymour Jacobson Herbert Sondheim Edward Abbott-- William Folmar (Also Feb.17) Jane Derby David Crystal	Rudolf Trigere Herbert Sondheim	Rudolf	Lanz Max Lawrence; Martinette Petites Rosalie Macrini Majestic Specialties Vera Maxwell McMullen Parklane Debs R & K Originals Renart Sportswear Rossino-Angela Scaasi Mort Schrader Jerry Silverman Robert Sloan Stephen Ltd. Travilla (Savoy Hilton) Jack Winter; Jack Juniors Parklane Juniors
11:00 N.S. Juniors	Wragge		
11:30 Gross Sydney (2/20) Abe Schrader	Gross Sydney	Gross Sydney	
12:00 Estevez (Also Feb.17 & 20) Lee Claire Mollie Parnis Alison	Estevez (Also Feb.22) Alison	Alison	
1:00 Jr. Sophisticates Harvey Berin Talmack (Also Feb.20)	Jr. Sophisticates Harvey Berin Teal Traina Harvey Berin (Also Feb.20)	Jr. Sophisticates	
1:15 Gothé Oleg Cassini (O) (Also Feb.17)	Frank Starr Oleg Cassini	Nat Kaplan Frank Starr Oleg Cassini	
2:00 Rappi			
2:30 Dorothy Dickerson Ceil Chapman Trigere Branell Jamison Tina Leser Hayette (Juniors) Ira Rentner Maurice Rentner Larry Aldrich (Also Feb.20) Rembrandt Martini Designed; Miss Martini	Dorothy Dickerson Ceil Chapman	Dorothy Dickerson	
4:00 Oleg Cassini	Townley		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING SUNDAY, FEBRUARY 19, 1961</u>			
Sunday Feb. 19 1:00 P.M. Brunch	AT-HOME FASHIONS AND COATS Showing of at-home collection and coats made of S. Blumenthal Fabrics. Hats--Irene. Shoes--Fiorentina. Reservations--\$4.00; contact: "Mr. Jerome, CI. 6-7700. Fashion Show Director: Peggy Cantor Assoc., MU. 9-8542.	SIDNEY BLUMENTHAL & CO.	HAMPSHIRE HOUSE FOUNTAIN ROOM
Sunday Feb. 19- Feb. 22	MEN'S WEAR FASHION CLINIC AND AWARDS Third annual men's and boys' wear fashion show, clinic and special press "Lulu" awards, in conjunction with 43rd annual convention of Nat'l Assn. of Retail Clothiers and Furnishers. By invitation. Contact: Rion Bercovici, MU. 3-8913.	AMER. INSTITUTE OF MEN'S & BOYS' WEAR	PALMER HOUSE CHICAGO, ILL.
Feb. 20	FLORENCE PICTURE RELEASE DATE.		
Monday Feb. 20 4:00 P.M. Cocktails	"SPRING-O-RAMA" COIFFURE COLLECTION Marcel of New York will present "Spring-O-Rama" coiffure collection to the press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	MARCEL OF NEW YORK (14 EAST 56TH STREET)	SHERRY NETHERLANDS CRYSTAL ROOM
Tuesday Feb. 21 3:00 P.M.	PRESS PREVIEW IN NEW MILLINERY SALON Baroness Radvanszky will present her Spring custom millinery collection in her new salon. By invitation. Publicity: Rasponi Associates, Inc., 667 Madison Avenue, TE. 8-8171.	BARONESS RADVANSZKY	957 MADISON (75TH ST.) SALON
Feb. 22	WASHINGTON'S BIRTHDAY -- Wednesday.		
Thursday Feb. 23 11:00 A.M. Aperitif	PRESS PREVIEW: SPRING COIFFURE SILHOUETTES Antoine will greet the press at a special preview of his Spring coiffure silhouettes. By invitation. Publicity: Helen O'Hagan, PL.3-4000; or Beatrice Dudek at Seligman & Latz, JU. 2-6100.	SAKS FIFTH AVENUE	3RD FLOOR ANTOINE SALON
Thursday Feb. 23 12:30 P.M. Luncheon	LUNCHEON SHOWING OF SPRING MILLINERY Don Marshall's Spring millinery collection during luncheon. Press by invitation. Public by reservation; contact: "Banquet Dept", PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	DON MARSHALL, INC. (18 EAST 53RD STREET)	HOTEL PLAZA PERSIAN ROOM
Thursday Feb. 23 4:30 P.M. Cocktails	PRESENTATION OF NEW MAKEUP Press party introducing new makeup discovery, "Cover Girl." By invitation. Publicity: Helen Nash Assoc., 18 East 60th Street, PL. 9-5980.	NOXZEMA	SHERATON-EAST HOTEL DIPLOMAT SUITE
Friday Feb. 24 11:30 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Bergdorf Goodman will preview their custom-order collection, designed by Leslie Morris. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON
Monday Feb. 20 11:30 a.m.	FRESS PREVIEW OF SUMMER COLLECTION Attendance by invitation. Chickering 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday Feb. 25- March 5	SEVENTEENTH ANNUAL ANTIQUES SHOW "How To Be At Home Around The World" - theme of the home furnishings section. More than 250 exhibitors will display 25 million dollars worth of art and antiques; also an Appraisal Clinic to evaluate any item for a fee of \$1.00, for benefit of Arthritis & Rheumatism Fund. Hours: Daily from 1:00 P.M. - 11:00 P.M., except Sunday from 1:00 - 7:00 P.M. Price: \$1.55. Press Preview: Monday, Feb. 27 at 10:30 A.M., by invitation. Publicity: Edith Anderson at Milton Rubin Assoc., 1270 Sixth Ave., CI. 6-3358.	NATIONAL ANTIQUES SHOW	MADISON SQUARE GARDEN 50TH ST. & 8TH AVENUE
Sunday Feb. 26 1:00 P.M. Brunch	MILLINERY COLLECTION DURING BRUNCH Showing of Spring millinery by Irene. Shoes--Fiorentina. Reservations--\$4.00; contact: "Mr. Jerome", CI. 6-7700. Fashion Show Director: Peggy Cantor Associates, 117 East 37th Street, MU. 9-8542.	IRENE OF NEW YORK (16 EAST 52ND STREET)	HAMPSHIRE HOUSE FOUNTAIN ROOM
Feb. 28	PARIS PICTURE RELEASE DATE (Feb. 21 Delivery Date for Models.)		
Tuesday Feb. 28 2:30 P.M.	WORKSHOP: SHOES, FASHIONS & FACTS Workshop presentation including costume ensembles, fabrics, shoes and colors for Fall 1961. Admission limited to advance registration. Tickets: \$5.00 (includes swatched color guide). Contact: Nat'l Shoe Retailers Association, MU. 6-7520.	NAT'L SHOE RETAILERS; COLOR ASSOCIATION	HOTEL PLAZA BALLROOM
Tuesday Feb. 28 3:00 P.M.	SPRING SHOWING OF IMPORT COLLECTION Bob Bugnand will present his custom-order daytime and evening fashions, created by him in Paris. By invitation. Contact: TE. 8-0750.	BOB BUGNAND, INC.	19 EAST 62ND STREET SALON
Tuesday Feb. 28 4:00 P.M. Champagne	PREVIEW: FRENCH CUSTOM COLLECTION Alice Schweitzer will present her all occasion Paris-designed collection. By invitation. Publicity: Naomi Zagor, BU. 8-6337 or UN. 1-3350.	ALICE SCHWEITZER	739 MADISON AVENUE SALON
Tuesday Feb. 28 4:00 P.M.- 7:00 P.M. Cocktails	OPEN HOUSE PREVIEW: NEW CAMERA EQUIPMENT "A Welcome To 1961 Kodak Cameraland"--special preview of new equipment. For the consumer press -- women's page, special supplement and shopping column editors. By invitation. Contact: Jeanne Cole at J. Walter Thompson, 420 Lexington Avenue, MU. 6-7000.	EASTMAN KODAK CO.	HOTEL COMMODORE PARLOR B-BALLROOM FL.
Wednesday March 1 5:00 P.M.- 7:00 P.M. Champagne	PREVIEW OF FALL SHOE COLLECTION Fall shoe collection designed by Silvia for Fiorentina-Tina, Inc. For buyers, by invitation. Publicity: Peggy Cantor Assoc., 117 East 37th Street, MU. 9-8542.	FIorentina SHOES, INC.	789 MADISON AVENUE SALON
Thursday March 2 12:30 P.M. Luncheon	EUROPEAN READY-TO- WEAR AT LUNCHEON SHOW Macy's "made-in" collection of ready-to-wear from Europe during luncheon. (Release date was Feb. 13.) Press by invitation. Public by reservation. Contact: "Banquet Dept.," PL. 9-3000. Macy Publicity: Stephanie Horton, OX. 5-4400. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	MACY'S NEW YORK	HOTEL PLAZA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday March 4- March 12	N. Y. COLISEUM ANTIQUES FAIR Antiques from all parts of the world on display and for sale by more than 140 antiques dealers from the U.S. and England. Hours: 1:00 - 11:00; Sundays, 2:00 - 7:00. Admission: \$1.50 (opening day \$2.00). Contact: PL. 5-9440. Publicity: Mary Osborne, MU. 3-9128.	WESTCHESTER ENTERPRISES	NEW YORK COLISEUM COLUMBUS CIRCLE
Saturday March 4- March 12	INTERNATIONAL FLOWER SHOW "Gardens For Outdoor Living"--forty-fourth annual flower show. Hours: First two days, 2:00 P.M.-10:00 P.M. Thereafter 10:00 A.M.-10:00 P.M. Last day, 1:00 P.M.-7:00 P.M. Tickets: \$2.00 (adults); 90¢ (children). Publicity: C.C. Walter or Bruce Fouche at E.M. Freystadt, LE. 2-5960.	HORTICULTURAL SOCIETY; N.Y. FLORISTS' CLUB	NEW YORK COLISEUM COLUMBUS CIRCLE
Monday March 6 11:30 A.M.	PRESS PREVIEW OF IMPORT COLLECTION Spring import collection by Bergdorf Goodman will be previewed for the press. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday March 7 9:00 A.M. Breakfast	PREMIERE PRESS PREVIEW: MEN'S FASHIONS John Weitz will present his first men's wear collection, manufactured by The Bernhard Altmann Corp. For press, by invitation. Contact: Basil Elliot, LA. 4-1900.	BERNHARD ALTMANN CORP.; JOHN WEITZ DESIGNS, INC.	SARDI'S EAST 123 EAST 54TH STREET
Tuesday March 7 11:00 A.M.	PRESS PREVIEW OF SOPHIE CUSTOM-MADE Sophie, with the assistance of Stephen Erklin, will present her Spring collection to the press. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Tuesday March 7 1:00 P.M. Luncheon	PRESS PREVIEW OF IMPORT COLLECTION Macy's will present their import collection to the press. By invitation. (For release, Fri., March 10.) Publicity: Stephanie Horton, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Tuesday March 7 4:00 P.M. - 7:00 P.M.	PRESS PREVIEW OF TOY EXHIBITS Preview for the press of permanent toy exhibits. By invitation. Publicity: Sydney D. Kronish, CH. 3-8508.	TOY MANUFACTURERS OF THE U.S.A., INC.	1107 BROADWAY STREET FLOOR
Wednesday March 8 9:30 A.M. Coffee	PRESS PREVIEW OF IMPORT COLLECTION By invitation. (For release, Wed., March 9.) Public showings on March 8 at 12:30 and 6:00 P.M., 3rd floor. Publicity: Mildred Collins, LO. 5-7960.	STERN'S	3RD FLOOR
Wednesday March 8 3:00 P.M.	OPENING: SPRING CUSTOM-ORDER COLLECTION Chez Ninon will present their Spring custom-order collection of French imports to press and customers. By invitation. Contact: PL. 3-6821.	CHEZ NINON, INC.	487 PARK AVENUE SALON
Thursday March 9 9:00 A.M.; 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS Spring import collection at breakfast and luncheon. (More Details Later.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday March 9 12:30 P.M. Luncheon	SPRING CUSTOM FASHIONS DURING LUNCHEON Martier-Raymond will present their Spring custom-made collection during luncheon. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	MARTIER-RAYMOND (36 CENTRAL PK. SO.)	HOTEL PLAZA TERRACE ROOM
March 10	MACY'S RELEASE DATE--Import collection.		
Sunday March 12- March 15	TENTH NATIONAL PRESS WEEK IN DALLAS Newspaper fashion editors and syndicate writers will be invited to see Summer showings by 25 members of the Dallas Fashion Manufacturers Association. By invitation. Contact: Mrs. Velma McKee, Dallas Fashion Center, 913 Petroleum Building, Dallas, Texas.	DALLAS FASHION MANUFACTURERS CENTER	SHERATON DALLAS HOTEL DALLAS, TEXAS
March 13	SAKS FIFTH AVENUE RELEASE DATE--Import collection. (No Show.)		
Monday March 13- March 22	FIFTY-EIGHTH ANNUAL AMERICAN TOY FAIR About 1500 exhibitors will show at the 1961 Toy Fair, with temporary exhibits in Hotels New Yorker and Sheraton-Atlantic. Also permanent showroom exhibits at 200 Fifth Ave. and 1107 Broadway. Publicity: Sydney D. Kronish, CH. 3-8508.	TOY MANUFACTURERS OF THE U.S.A., INC.	HOTELS NEW YORKER & SHERATON-ATLANTIC
Tuesday March 14 3:00 P.M.	PRESS PREVIEW: CUSTOM AND IMPORT COLLECTION Showing of the Hattie Carnegie Spring-Summer custom and import collection. By invitation. Publicity: Ruth Smith, PL. 5-2600.	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
Wednesday March 15 3:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION Press preview of Elizabeth Arden's ready-to-wear and custom originals. By invitation. (Release date, Fri., March 17.) Publicity: Rasponi Associates, TE. 8-8171.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
March 17	ST. PATRICK'S DAY -- Friday.		
March 17	ELIZABETH ARDEN'S RELEASE DATE--Spring Preview, March 15 (See above).		
Monday March 20 11:30 A.M.	SPRING-SUMMER FASHIONS BY TWO DESIGNERS Fashions by Gigliola Curiel of Milan and Bernard Newman of the U.S.A. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
April 2	EASTER SUNDAY.		
Tuesday April 4 8:00 P.M. Supper; Dancing	"AN EVENING WITH AMERICAN FASHION" The Fashion Group's third annual Evening Gala will this year honor American designers. Chairmen: Eugenia Sheppard, general chmn.; Sally Kirkland, fashion show; Eleanor Lambert, publicity; Margaret Macy, program book; Elizabeth Stout, advertising. Price: \$25.00 per person. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA GRAND BALLROOM

MOVIES...THEATRE...OPERA

- Thursday
Feb. 16 PREMIERE: "CIMARRON" (Movie) MUSIC HALL, 6TH AVE. & 50TH STREET
Starring Glenn Ford, Maria Schell, Anne Baxter, Arthur O'Connell,
Russ Tamblyn, Mercedes McCambridge, an MGM release in CinemaScope and
Metrocolor. Based on the novel by Edna Ferber about a romantic adven-
ture spanning the history of Oklahoma, opened as a territory in 1889.
Producer: Edmund Grainer. Director: Anthony Mann. Publicity: Dan
Terrell, JU. 2-2000. Music Hall Publicity: Edward Serlin, CI. 6-4600.
- Saturday
Feb. 18 OPENING: "ONCE THERE WAS A RUSSIAN" MUSIC BOX THEATRE, 239 WEST 45TH ST.
Leonard Key, Morton Segal, Kenneth Schwarz, Mel Howard, in association
with Justin Sturm, will present a new comedy by Sam Spewack about Cather-
ine the Great, with Walter Mathau, Francoise Rosay, Albert Salmi, Julie
Newmar. Director: Gene Frankel. Costumes: Tony Walton. Publicity:
Harvey Sabinson, JU. 2-4747.
- Monday
Feb. 20 EIGHTEENTH WEEK: METROPOLITAN OPERA, MET. OPERA HOUSE, B'WAY & 39TH ST.
Mon., Feb. 20: Verdi's Aida. Tues., Feb. 21: Puccini's Madama Butterfly.
Wed., Feb. 22: Verdi's Simon Boccanegra. Thurs., Feb. 23: Verdi's Il
Trovatore. Fri., Feb. 24: Puccini's Turandot. Sat. Mat., Feb. 25:
Flotow's Martha. Sat. Eve., Feb. 25: Ponchielli's La Gioconda. Sun.
Eve., Feb. 26: Puccini's La Boheme. Publicity: Francis Robinson, PE. 6-1200.
- Tuesday
Feb. 21-
March 12 OPENING: "COMEDIE FRANCAISE" CITY CENTER, 131 WEST 55TH STREET
S. Hurok will present the French company in Les Fourbieres de Scapin;
L'Impromptu de Versailles; Tartuffe; Britannicus; Le Dindon. The plays
will be performed in French, with translations into English through
transistor earphones. Publicity: Martin Feinstein, CI. 5-0500.
- Wednesday
Feb. 22 OPENING: "COME BLOW YOUR HORN" BROOKS ATKINSON THEATRE, 256 W. 47TH ST.
William Hammerstein and Michael Ellis will present a comedy by Neil Simon
about a bachelor trying to escape matrimony, starring Hal March with
Sarah Marshall, Pert Kelton, Lou Jacobi, Arlene Golonka, Warren Berlin-
ger. Director: Stanley Prager. Settings & lighting: Ralph Alswang.
Costumes: Stanley Simmons. Publicity: Dubesky-Weaver, WI. 7-0030.
- Thursday
March 2 OPENING: "13 DAUGHTERS" 54TH STREET THEATRE, 152 WEST 54TH STREET
Starring Don Ameche with Sylvia Syms, Monica Boyar, Honey Sanders, Richard
Tone in a musical, set in Hawaii during the last century. About a Chinese
mandarin who marries an Hawaiian princess and the prophecy that they
will have 13 daughters, none of whom will marry. Presented by Jack H.
Silverman. Director: John Fearnley. Costumes: Alvin Colt. Publicity:
Phillip Bloom, YU. 6-1349.
- Thursday
March 9 OPENING: "THE DEVIL'S ADVOCATE" BILLY ROSE THEATRE, 208 WEST 41ST STREET
Dore Schary and the Devad Co., in association with Walter Reilly, will
present the play based on the novel by Morris L. West, starring Sam Levene,
Leo Glenn, Edward Mulhare, Edward Cianelli, Olive Deering, Michael Kane.
Director: Dore Schary. Sets & lighting: Jo Mielziner. Publicity:
Richard Maney, CI. 7-4646.
- Tuesday
March 14 OPENING: "IMPORTANCE OF BEING OSCAR" LYCEUM THEATRE, 149 W. 45TH STREET
S. Hurok and Roger Stevens, in association with Sir Michael Redgrave and
Fred Sadoff, will present Michael MacLiammoir in a one-man production,
based on the three most significant phases of Oscar Wilde's life.
Director: Hilton Edwards. Publicity: Martin Feinstein, CI. 5-0500.

1962

JANUARY	FEBRUARY	MARCH
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APRIL	MAY	JUNE
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JULY	AUGUST	SEPTEMBER
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OCTOBER	NOVEMBER	DECEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31